

梵谷畫作賣點之分析

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摘要

1853年梵谷生於荷蘭南部的準德魯特(Groot-Zundert)，無做生意才能的他，有其他的資質可彌補其不足之處，他聰明，學習能力強，喜好美術。梵谷的繪畫創作年限只有十年，留下了820幅的油畫和幾乎同等數量的素描。更令人驚訝的是，十年中的前半段他多半處於摸索及學習期，且深受日本浮世繪的影響，真正稱得上傑作的作品，幾乎都是在後半段的五年中創作的。尤其是有大師評價的幾幅畫，皆集中在最後2、3年之間。這些圖在藝術史上堪稱絕無僅有的作品。

梵谷在世時只賣一張畫，一位終生窮困潦倒、瘋狂崩潰，以自殺結束生命的藝術家，卻在他死後100年，每幅畫作都成為拍賣場中瘋狂搶標的名作，如《向日葵》、《鳶尾花》、《嘉舍醫生》、《星夜》…等，不僅影響後世畫壇甚巨，亦是留給世人最豐富的資產。

關鍵詞：浮世繪、傑作

Abstract

1853 in Von Gough was born in a southern province of Holland, Groot-Zundert. He was the son of a Presbyterian priest. He had no interest in commerce and trade, but his talents in other areas made up for his deficiencies in business. He was bright, with good learning ability, and loved artistic work. Although Von Gough only had a ten-year span in his professional career, but he had completed over 820 paintings and almost the same amount of sketches. What is more amazing, he had spent the first half of his career learning and fumbling for creative ideas, and his works had been significantly influenced by the Ukiyo-e Style of Japanese artists. His best productions are concentrated in the second half of his career. Those that are regarded as masterpieces are mostly completed in the last two to three years of his career, as they are rarely seen in the history of arts.

Since Von Gough was able to sell one piece of painting throughout his life, he was deprived economically, and had suffered terrible emotional setback. Eventually he was in a state of insanity, that he took his own life with a handgun. However, a century later, his paintings become the most sought after objects in arts bidding internationally. The most famous works in his collection include: Sunflowers, Irises,

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Portrait of Dr. Gachet, and Starry Night, which are considered the most valuable art paintings in the world, and the best assets he left behind for the mankind.

Keyword : Ukiyoe, masterpiece