

論人體彩繪所彰顯的功能性

Functions of Body painting

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摘要

人體彩繪如果只是彩繪而沒有文化內涵，那麼人體彩繪除時尚與流行之外就沒有太大的意義，人體彩繪隨著社會的發展已經成為一綜合藝術表現形式，它不僅是「時尚」的代名詞，更集藝術、文化、思想、醫學、心理學於一身的功能。

本研究的主要探討目的有四：一、從歷史記載的角度談人體彩繪的功能性可分為嚇阻性效果、立志紀念性效果、彰顯階級區別效果和文化傳承效果等。二、從宗教教化功能性的角度談人體彩繪是如何彰顯宗教節慶效果以及祈福的效果。三、從藝術美化性功能談人體彩繪的純藝術性表現效果、裝飾造形效果以及掩飾效果。四、從實用性功能的角度談人體彩繪的趣味性效果、戲劇表現效果以及商業造勢效果等功能性分析。

關鍵詞：人體彩繪、人體彩繪之藝術性、人體彩繪功能

Abstract

Body painting has no meaning without cultural content. It is then only an appearance of fashion and popularity. Body painting has become a complex art type with the development of society. It is not only a synonym of fashion. It includes the functions of art, culture, thought, medical science, and psychology.

This thesis is to investigate the functions of body painting. First, we discuss the functions of body painting from historical view. It has the effects of prohibition, memorandum, class distinction. Second, from the point of view of religion, body painting has the effects of religious celebration and beatitude. Third, from the point of view of beautiful art, body painting has the effects of pure art expression, ornament, defects varnish.

Fourth, from the practical view point, body painting has the effects of entertainment, drama, and business advertisement.

Keyword : body painting, art of body painting, functions of body painting

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