

論人體彩繪應用藝術

The Evolution and Application of Body Painting Art

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摘要

人體彩繪的流行是近幾年來時尚與藝術界的談論話題，它是商業行為、前衛藝術、人體藝術、或是色情，眾說紛紜。不管時尚造型師或藝術家們對它的認同如何，不可否認地是它已成為藝文界媒體所追逐的焦點。有人體彩繪秀的商場必定擠滿了觀賞的人，各式亮麗的圖畫與色彩的堆疊，的確吸引許多民眾駐足欣賞。人們究竟在欣賞彩繪圖畫，還是別有居心呢？

人體彩繪在不同的活動空間蘊含著不同的意義，當代藝術家稱它是一種前衛藝術、人體影像藝術、活動藝術、人體畫布；時尚造型師當它是一種時尚藝術、彩妝藝術、整體造型；展示商場上稱它是人體彩繪秀；兒童美術則用它做趣味教學啟發幼兒對色彩的敏銳度；這種種的人體彩繪活動，除了有其文化背景、藝術行為外，其實它更是我們藝術創作表現上的資源。

本研究主要目的探討有三：一、探究人體彩繪歷史的沿革：從最早的埃及人體彩繪、印度人體彩繪、非洲人體彩繪、中國人體彩繪、日本人體彩繪、到台灣的人體彩繪起源；二、從人體彩繪漫談其定義、紋身與人體彩繪之關聯性以及人體彩繪與色情之分際；三、從藝術的角度切入分析人體彩繪，諸如：從藝術特質分析、從藝術功能分析、從現代藝術的角度分析人體彩繪的藝術性。

關鍵詞：人體彩繪、時尚藝術彩妝、彩繪藝術起源、人體彩繪之藝術性、人體彩繪功能

Abstract

Body painting is more popular in recent years, and become the topics of fashion and art circles. It is whether business behavior, van art, or art of human body, even amative, there is no conclusion. No matter whether fashion designers or artists agree to this fact, it becomes the main point the art circle and mass media pay attention to. There are many people crowded where the show of body painting is playing. Various beautiful patterns and integration of colors really attract the attentions of people. But we can't tell whether people are appreciating the beauty of the painting or they are thinking of something else.

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Body painting has different meanings in different situations. Modern artists call it a van art, art of body image, action art, body canvas; Fashion designer treat it as a fashion art, makeup art, styling; It is called human body painting show in show business; and it is also utilized as an interesting teaching to inspire the color sensitivity of young children. Various activities of body painting are in fact our resources of art expression except its cultural background and art behaviors.

There are three objectives to be investigated: First, the evolution of body painting is investigated: From the earliest body painting of Egyptian, Indian body painting, African body painting, Chinese body painting, Japanese body painting, to the beginning of Taiwanese body painting. Second, from introduction of body painting, the definition of body painting, the relation between tattoo and body painting, the difference between body painting and amativeness are all discussed. Third, from the view point of art, body painting is analyzed, such as: analysis from characteristics of art, analysis from functions of art, analysis of artistry of body painting from modern art.

Keyword : body painting, fashion art of makeup, beginning of body painting, artistry of body painting, functions of body painting.