

臺灣美術的競賽性格研究--以「台北美術獎」為例

The Competitive Characteristic of Creative Ability in Taiwanese Art : An Observation on the Taipei Art Awards

李既鳴*

摘要

本文以 1996-2005 年的「台北美術獎」作為觀察對象，並探討所謂競賽展的基本結構。事實上臺灣美術經歷了多年的展項和競獎模式，多少亦源自「台北美術獎」的創發。而所稱之「競賽展」，參展者的「競賽性格」對於他們的參賽和獲獎，以及日後創作的發展是否互為因果？在資料排比的過程中發現：評審制度或評審觀念的著力角度或許亦是不可避諱的影響力。

論述由台灣「美術競賽」的定義及其發源開始，參酌「美術競賽」評審者之觀點，並對照得獎者日後個別發展和整體潮流的未來趨勢，並且探討設立「台北獎」之後，歸納、排比歷年之獲獎者參與在臺灣地區舉辦之多項競賽性質之藝術創作展，參展者表現和作品類型發展為觀察，其參與跨領域、跨國際之美術相關活動之評論報導等。

依據美術形式與媒材之呈現，研究著重以美術作品各關鍵轉型時期的表徵，釐清在當前「現代藝術」的定義下，所謂的「入選展出」和「比賽得獎」之間意義異同。處於美術「現代化」的定義下，是否應該抱持與自己競賽；與時間競賽；與歷史競賽的態度看待美術競賽活動！

關鍵字：台北美術獎、美術競賽、創作性格

Abstract

The Taipei Art Awards has been continuing held since 1996, and this topic is based in competitive art exhibition as well as the talents of creation art, for which could be observed as the sample. Although the "Taipei Art Awards" had a long-term history that may be chosen as the object, it still trying to change. There are many art competition was following the system, so called the art contest or "Competitive" Exhibitions. More over, this award had changed its nominate selection during 35 years, the situation are kept and influenced to another simulate art activities, and still function in Taipei along with Taiwan area.

Under the mode of "competition", the core gene "to win" is always in the winner's deepest characteristic of mind, no matter that there are the new coming or

* 李既鳴，臺北市立美術館研究員。

the sinner professional artist. In which level that “Competitive Characteristic” was important to the artists’ final successful in their creativities works? Would the competitive mind enforce creativities become meaningful art works? Or, could the competitive mind be educated as the target at art exhibition and for stimulate the Art expressive? The reason that human was born with creative ability, the evaluation standard is personally to the artists’ self, the space, and to the times.

Keywords : Taipei Art Awards 、 art competition 、 creative Character