

# 探討普普藝術之創作表現形式及技法

## Inquire into creations manifestation and skill methods of Popular Art

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### 摘 要

本論文要探討的是「普普藝術」，普普藝術是 21 世紀所流行的藝術，具有驟然興起的特質，它的名稱由來源自於英國美術評論家漢米爾頓·理查(Hamilton Richard 1922-)於 1956 年的畫作，此藝術流派在 1960 年代強烈地引人爭議，且被商業化的藝術潮流廣泛地接納。普普藝術雖經常被認為是反對抽象表現主義的藝術活動，但它確實也吸取了抽象表現主義內的許多精粹，其所產生的藝術表現形式之破壞性，至今仍影響著創作的領域。

關鍵詞：普普藝術、通俗文化

### Abstract

The present paper must discuss is " Popular Art ", Popular Art is 21st century popular art, has special characteristic which suddenly emerges, its name by the origin from to English fine arts critic Chinese Milton · Richard (Hamilton Richard 1922-) in 1956 painting, this artistic school intensely made the person in 1960 ages to dispute, also widely is admitted by Trade the artistic tidal current. Pu the Pu art although was frequently considered is the opposition abstract expressionism artistic activity, but it truly also absorbed in abstract expressionism ornamental hairpin h to be succinct, its produced destructiveness of the art manifestation, until now still affected the creation domain.

Key word: Popular Art, popular culture

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